

L. Lee McIntyre, Ph.D.

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Professional Summary

The focus of my career has been working in User Experience, designing software and researching how to make it more usable. Several years ago, I also founded an independent social history project on early women artisan photographers, 1840-1930. I periodically share stories about their lives and careers on my podcast, *Photographs, Pistols & Parasols*, as well as at invited lectures at universities, museums, and other public and private forums.

Social History of Photography

PROJECT FOUNDER AND PRINCIPAL RESEARCHER | 2013-PRESENT

Coming into Focus, an independent research project

- Lead independent social history digital humanities project on early women photographers
- Manage project digital assets, including digitized archival materials; audio files; written notes
- Podcast Producer, Writer and Host — *Photographs, Pistols & Parasols*, website: <https://p3photographers.net/>

Selected Publications and Presentations

- 2022 [to appear, with C. Culy]. "Miss C. Smith: the long career of an independent Lowell photographer." *The Journal, New England Journal of Photographic History*.
- 2020 "Discovering the Women under the Hood: A History of Woman Photographers, 1840-1930." Invited talk, First Friday Lecture Series, Jefferson County Historical Society.
- 2019 "Discovering the Women under the Hood: Collecting Early Women Photographic Entrepreneurs." Invited talk, *The Library Company Junto*, The Library Company, Philadelphia, Pennsylvania.
- 2019 "Early Women Artisan Photographers: Narrative Nuances, 1840-1930." Conference presentation. *American Historical Association Annual Conference*, Chicago, Illinois.
- 2018 "Coming into Focus in Colorado: Early Women Artisan Photographers." Invited talk, Center for Colorado Women's History, Denver, Colorado.
- 2018 "Coming into Focus in Kansas: Early Women Artisan Photographers." Invited talk, University of Kansas Kenneth Spencer Research Library, Lawrence, Kansas.
- 2017 "Coming into Focus: History of Early Women Artisan Photographers." Guest lecture, History Department, University of Idaho, University of Idaho, Moscow, Idaho.
- 2017 "Coming into Focus in the Western US: Early Women Artisan Photographers." Guest lecture, History Department, University of Idaho, University of Idaho, Moscow, Idaho.
- 2017 "Coming into Focus: Early Women Artisan Photographers of New England." Presentation, Pioneer Valley History Camp, Holyoke, Massachusetts.
- 2014 "American Women circa 1900: Pioneering a Career as a Photographer." Guest lecture, American Studies Department, University of Tübingen, Tübingen, Germany.
- 2013-2014 "20th Century American Women Photographers." Invited series of public lectures, Deutsch-Amerikanisches Institut, Tübingen, Germany:
- ◇ "The Trail Blazers: Pioneering a Career as a Female Photographer"
 - ◇ "The Photojournalists: Documenting a Difficult World"
 - ◇ "The Innovators: Advancing New Approaches to Photography"
 - ◇ "20th Century American Photography in Focus"

Commercial UX Design and Research

SENIOR STAFF USER RESEARCHER | 2021-PRESENT

Bill.com, San Jose, CA

- Design and lead generative and evaluative qualitative and quantitative studies for B2B initiatives

SENIOR USER RESEARCHER | 2019-2021

Expedia Group, Seattle, WA

- Conduct mixed-methods research on Expedia Group products delivered to company partners world-wide

SENIOR USER EXPERIENCE RESEARCHER CONSULTANT | 2018-2019

Filter, a Merkle company, Seattle WA

- Generative and evaluative UX research to inform product initiatives and designs for internal tools at T-Mobile

FREELANCE USABILITY AND UX CONSULTANT | 2008-2018

- Strategic Planning — Design Thinking — User Requirements Assessments — Expert Design Reviews

SENIOR MANAGER, UX AND ACCESSIBILITY COMPLIANCE | 2005-2008

Business Objects, an SAP company, Vancouver, BC

- Built, managed and mentored first UX team at Business Objects' North American Office
- Designed strategic plan and founded Business Objects' global Accessibility Compliance Initiative

SENIOR UX ENGINEER | 2000-2005

FileMaker, Inc., an Apple subsidiary, Santa Clara, CA

- Created award-winning interaction designs for commercial database software
- Originated and/or revitalized the UX for emerging Internet technologies, handhelds, desktop systems
- Co-inventor on 6 U.S. Software Patents (see www.clfoto.net/about/mcintyre_patents.pdf)

Academic UX Design, Research and Development

ASSOCIATE DIRECTOR | ART AND LIFE IN AFRICA PROJECT | 1995-1999

The University of Iowa, Iowa City, Iowa

- Project co-founder and co-author of FIPSE and NEH grants totaling \$1,000,000

CONSULTANT AND MULTIMEDIA PROGRAMMER | 1995-1996

Hausa Language Project, Stanford University

- Designed and implemented multimedia instructional software for Hausa

MULTIMEDIA PROGRAMMER | 1993-1995

Building a Cultural Fluency Project, The University of Iowa

- Designed and implemented software for a desktop multimedia authoring environment .

Education

Ph. D., M.A., Linguistics, University of North Carolina at Chapel Hill

B.A., honors Classics, The Johns Hopkins University